



Date & Session		Course Code & Course Title
06.10.2026	FN	24MBA301 - Business Law and Governance
	AN	24MBPE08 - Consumer Profiling and Neural Marketing
07.10.2026	FN	24MBPE34 - Social Media Web Analytics
	AN	24MBPE10 - Brand Management
08.10.2026	FN	24MBPE31 - Data Science Solutions
	AN	24MBPE01 - Investment Strategies and Portfolio Design 24MBPE13 - Talent Engineering and Management 24MBPE21 - Logistics and Materials Management
09.10.2026	FN	24MBPE32 - Visual Analytics
	AN	24MBPE04 - Financial Modelling 24MBPE18 - AI in Human Resources Management 24MBPE24 - AI for Operational Excellence
10.10.2026	FN	24MBPE03 - Financial Analytics 24MBPE14 - Learning and Development 24MBPE20 - Supply Chain Analytics
	AN	24MBPE09 - Marketing Analytics and Research
Question Paper Pattern: Part A - 10*2=20 Marks Part B - 2*16 = 32 Marks & 1*8=8 Marks		Maximum Marks : 60 Marks Test Portion : 2.5 Units CIAT Time: FN - 09:00 am to 10:30 am AN - 02:30 pm to 04:00 pm

K M
21/9/26
Controller of Examinations